



Performing Arts Virtual Learning

**6-8/Acting & Debate**

**Propaganda Techniques**

May 5, 2020



6 - 8/Acting & Debate  
Lesson: May 5th, 2020

## Objective/Learning Target:

**Show me standards Goal 1.7 Evaluate the accuracy of information and the reliability of its sources**

**6.3.b Organize ideas into a focused, easy to follow format for presentation**



## Background

**Which of the following Propaganda Techniques do you remember the best?**

Name Calling	Glittering Generalities
Transfer	Appeal to Emotion
Testimonial	Humor
Card Stacking	Faulty Cause and Effect
Either/Or Fallacy	False Analogy
Plain Folk	



# Project

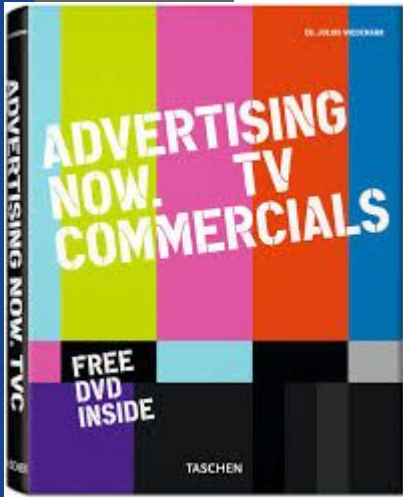
**Using the Propaganda Techniques that you learned about last week, you will create a commercial to promote a product.**

**First you need to find a product you want to promote.**

**What's your favorite food or restaurant?**

**What product do you use every day?**

**What is something you wish you had?**



## **Set Design**



**If you made a commercial you must consider several different things.**

**First where will it take place? What is your setting?**

**Where do you use this product the most?**

**What colors would accentuate the product? What color would the walls be?**

**What set pieces would you need? A table? A sink?**

## **Costumes**



**What the actors wear in your commercial is another aspect you need to decide.**

**Take the setting into consideration. If it is taking place in the bathroom what would they wear?**

**What do you want say about the product through the costumes.**

**Do you want them wearing a suit or jeans and a t-shirt?**

**What colors are the costumes?**

## **Props**



**Next you need to decide what props you will need for your commercial.**

**Besides the product you are promoting, what else will you need?**

**If it's in the kitchen what would be on the counter?**

**What else might the actor have or use during the commercial?**

**What would make it look real?**

# Characters



**What characters do you need in your commercial?**

**How many people will be in your commercial?**

**Will just one person talk or several people?**

**What is your targeted age group?**

**Will you need any other characters like animals?**





## Wrap up Activity

Fill out the following form on a blank piece of paper.

What is your product?	Describe your setting.
List your costumes needed.	What props will you need?
What characters will you need?	Anything else you want to add?